



Apprenticeship Graduation Event Sponsorship Opportunity

Businesses are invited to sponsor the Leicester Employment Hub Apprenticeship Graduation Ceremony on 18 September 2020 at Leicester's premier venue, De Montfort Hall.



This is the sixth annual apprenticeship graduation event which recognises the achievements of employees across the spectrum of businesses in Leicestershire.

If you are a local business, this is a great event to sponsor

- Align your organisation with the city's drive for a highly qualified, diverse and inclusive workforce
- Raise brand awareness amongst a pool of talented and keen individuals
- Platform to show how apprentices play an influential role within your business
- Unparalleled networking opportunities around apprenticeships and early careers
- Enjoy showcasing your own apprentices in the heart of this celebration.

'This ceremony is always a proud day for Mattioli Woods and a highlight of my own calendar' - Fiona Treadwell, Technical Training Hub Manager, Mattioli Woods



The £1,000 award sponsorship package includes:

- Tickets for the graduation ceremony at De Montfort Hall for you and your guests
- Your company featured prominently on all forms of promotion for the event
- Production of a video featuring your apprentices, to be screened at the ceremony
- Your company advert in the souvenir programme
- Opportunity to display your company marketing materials at the ceremony venue
- Recognition of your company by the host during the ceremony
- Your company logo featured prominently on an award trophy
- Group photography opportunity for you and your apprentices at the ceremony.

Award categories:

Intermediate Apprentice of the Year
Advanced Apprentice of the Year
Higher Apprentice of the Year
Employer of the Year
Ambassador of the Year

Previous sponsors include:

Barclays
Colourbank
De Montfort University
East Midlands Housing
Hastings Direct
IBM
Leicester College
Loughborough College
NHS

For more information contact Rob Turnell
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See previous events at leicesteremploymenthub.co.uk

